

✓	Course	Title	Prerequisites	Notes
<b>Freshman Year: Semester One</b>				
	EN 101	College Writing		<i>Gen. Ed. Requirement</i>
	GS 101	Writing in Humanities		<i>Gen. Ed. Requirement</i>
	COM 110	Introduction to Mass Media		
	COM 170	Multimedia Production I		
	GEN ED	General Education Module		<i>See Options on Page Two</i>
<b>Freshman Year: Semester Two</b>				
	EN 102	Writing in the Humanities		<i>Gen. Ed. Requirement</i>
	COM 151	Public Speaking		<i>Gen. Ed. Requirement</i>
	COM 180	Multimedia Production II	COM 170	
	GEN ED	General Education Module		<i>See Options on Page Two</i>
	GEN ED	General Education Module		<i>See Options on Page Two</i>
<b>Sophomore Year: Semester Three</b>				
	MA 200	Topics in Statistics	30 Credit Hours	
	EN 240	Art of Persuasion: Intro to Rhetorical Strat.		
	GEN ED	General Education Module		<i>See Options on Page Two</i>
	GEN ED	General Education Module		<i>See Options on Page Two</i>
	All College	All College Elective		<i>Any Level Elective</i>
<b>Sophomore Year: Semester Four</b>				
	COM 210	Media Analysis		
	COM 211	Mass Communication Theory		
	COM 261	Concepts of Integrated Marketing		
	GEN ED	General Education Module		<i>See Options on Page Two</i>
	COM	Communications Lower Level Elective		<i>Lower Level</i>
<b>Junior Year: Semester Five</b>				
	COM 320	COM Law and Ethics		
	COM 362	Integrated Marketing Research	60 Credits	
	GEN ED	General Education Module		<i>See Options on Page Two</i>
	GEN ED	General Education Module		<i>See Options on Page Two</i>
	COM	Communications Upper Level Elective		<i>Upper Level</i>
<b>Junior Year: Semester Six</b>				
	COM 344	Public Relations Writing	EN 102 & 60 Credit Hours	
	GEN ED	General Education Module		<i>See Options on Page Two</i>
	PS 402	Junior Symposium	60 Credit Hours	
	Liberal Arts	Liberal Arts Upper Level Elective		<i>Upper Level</i>
	Elective	Upper Level Elective		<i>Upper Level</i>
<b>Senior Year: Semester Seven</b>				
	COM 348	Advertising Copywriting	EN 102 & 60 Credit Hours	
	COM 491	Internship	60 Credit Hours	
	Liberal Arts	Liberal Arts Upper Level Elective		<i>Upper Level</i>
	Liberal Arts	Liberal Arts Upper Level Elective		<i>Upper Level</i>
	All College	All College Elective		<i>Any Level Elective</i>
<b>Senior Year: Semester Eight</b>				
	COM	Communications Upper Level Elective		<i>Upper Level</i>
	Immersive	Upper Level Immersive Learning Course		<i>Upper Level</i>
	Liberal Arts	Liberal Arts Upper Level Elective		<i>Upper Level</i>
	Elective	Upper Level Elective		<i>Upper Level</i>
	All College	All College Elective		<i>Any Level Elective</i>

General Education Modules		
✓	General Education Module	Completed By
	Mathematics	MA 200
	Natural Science	
	Social Science	
	American History/Western Civilization	
	Civic Learning and Engagement	
	Humanities	EN 240
	Arts	COM 170
	Foreign Culture and Language	
	General Education Elective	

General Electives		
	Religion	

Additional Requirements		
✓	Requirement	Completed By
	Service Learning Requirement	COM 180 - Multimedia Explorations II

**This Eight Semester Plan is intended as a supplemental resource to the major curriculum, it is a *recommended* schedule for timely graduation and should not be interpreted as a guarantee of if/when specific courses are offered.**